



**rameda**

Quality For All

# Results Presentation

9M 2022





# AGENDA

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## GROUP OVERVIEW

# Rameda at a Glance

Tenth of Ramadan for Pharmaceutical Industries and Diagnostic Reagents S.A.E. (“Rameda”) specializes in the manufacture and sale of a wide range of branded **generic pharmaceuticals, nutraceuticals, cosmeceuticals, food supplements, medical devices & veterinary products**



Through a **careful selection, acquisition and registration process**, Rameda’s growing portfolio of products is focused on Egypt’s **high growth therapeutic areas** associated with strong margins

The Group’s headquarters and state-of-the-art production facility, **consisting of 3 factories**, is located in 6th of October City in the Giza Governorate west of Cairo.

Rameda was ranked 3rd among its peers in terms of its year-on-year top-line growth in 2021 by value according to IQVIA, with overall sales up by 35.5% compared to the average overall market growth of 7.3%<sup>(1)</sup>

(1) Source: IQVIA

# Executive Summary | 3Q 2022 Highlights

## 3Q 2022 Financial Highlights

Revenues	Gross Profit	EBIT	Net Operating Cash Flow	EBITDA	Net Income <sup>(1)</sup>	Core Net Income <sup>(2)</sup>	Net Debt
EGP <b>381.5</b> mn	EGP <b>194.5</b> mn	EGP <b>107.6</b> mn	EGP <b>134.1</b> mn	EGP <b>124.6</b> mn	EGP <b>70.7</b> mn	EGP <b>79.8</b> mn	EGP <b>372.7</b> mn
▲ 21% YoY	▲ 33% YoY 51% margin	▲ 60% YoY 28% margin	▼ 38% YoY	▲ 58% YoY 33% margin	▲ 56% YoY 19% margin	▲ 77% YoY 21% margin	▲ 3.4% YTD

## 3Q 2022 Operational Highlights

Total Sales Visits	Units Sold (excluding toll)	Products Launched	Molecules Acquired	Average Unit Price (IQVIA)	Medical Reps & Merchandisers
<b>204</b> <sub>K</sub>	<b>12.2</b> <sub>mn</sub>	<b>3</b>	<b>-</b>	EGP <b>46.0</b>	<b>405</b>
vs. 219k in 3Q21	▼ 19% YoY			▲ 22% YoY	vs. 520 in 3Q21

(1) After minority interest

(2) Net Income before minority interest adjusted for FX gains/losses and non-cash ESOP expenses

# Executive Summary | 9M 2022 Highlights

## 9M 2022 Financial Highlights

Revenues	Gross Profit	EBIT	Net Operating Cash Flow	EBITDA	Net Income <sup>(1)</sup>	Core Net Income <sup>(2)</sup>	Net Debt
EGP <b>1,093.0</b> mn	EGP <b>539.2</b> mn	EGP <b>285.8</b> mn	EGP <b>134.1</b> mn	EGP <b>334.0</b> mn	EGP <b>194.9</b> mn	EGP <b>200.6</b> mn	EGP <b>372.7</b> mn
▲ 28% YoY	▲ 38% YoY 49% margin	▲ 70% YoY 26% margin	▼ 38% YoY	▲ 65% YoY 31% margin	▲ 82% YoY 18% margin	▲ 88% YoY 18% margin	▲ 3.4% YTD

## 9M 2022 Operational Highlights

Total Sales Visits	Units Sold (excluding toll)	Products Launched	Molecules Acquired	Average Unit Price (IQVIA)	Medical Reps & Merchandisers
<b>681</b> K	<b>47.0</b> mn	<b>5</b>	<b>2</b>	EGP <b>46.0</b>	<b>405</b>
vs. 815K in 9M21	▲ 16% YoY			▲ 22% YoY	vs. 520 in 9M21

(1) After minority interest

(2) Net Income before minority interest adjusted for FX gains/losses and non-cash ESOP expenses

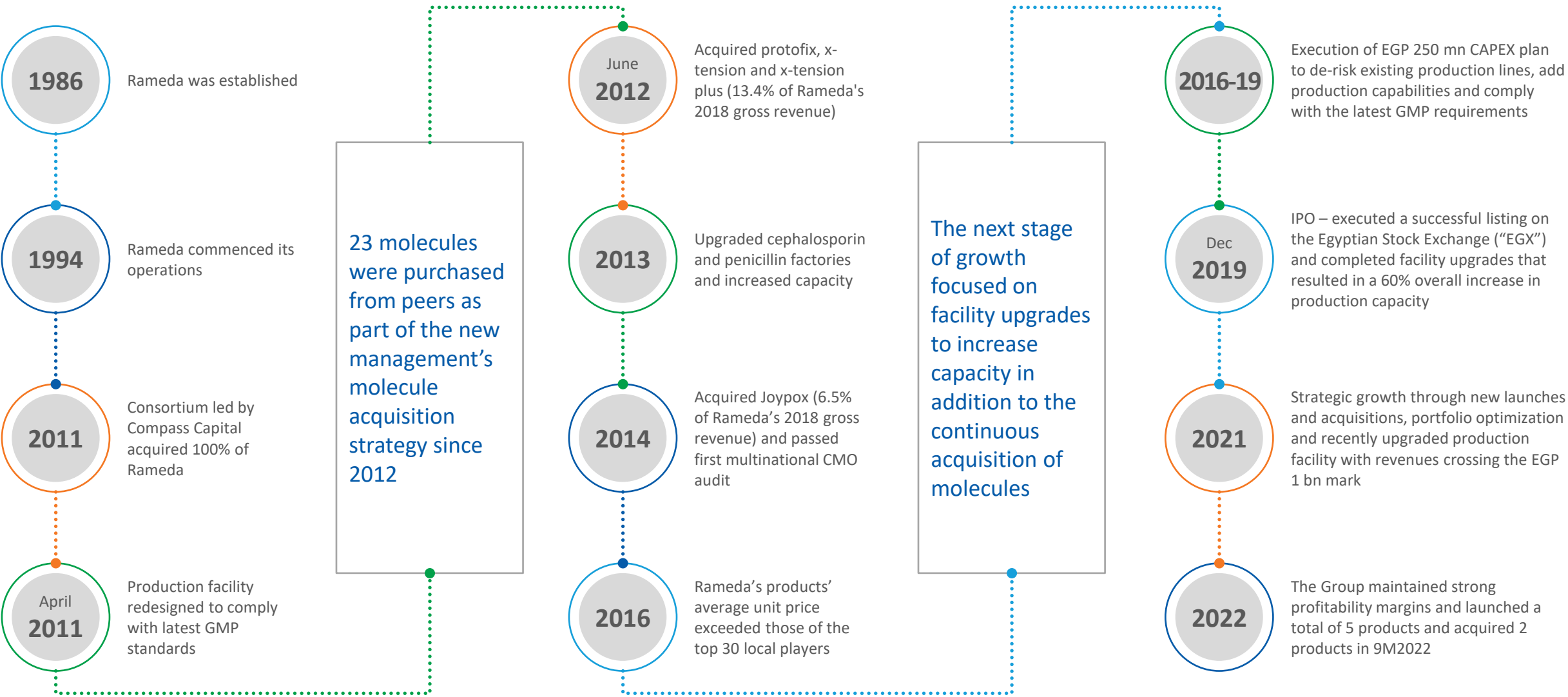
# 9M 2022 Market Positioning



Source: IQVIA

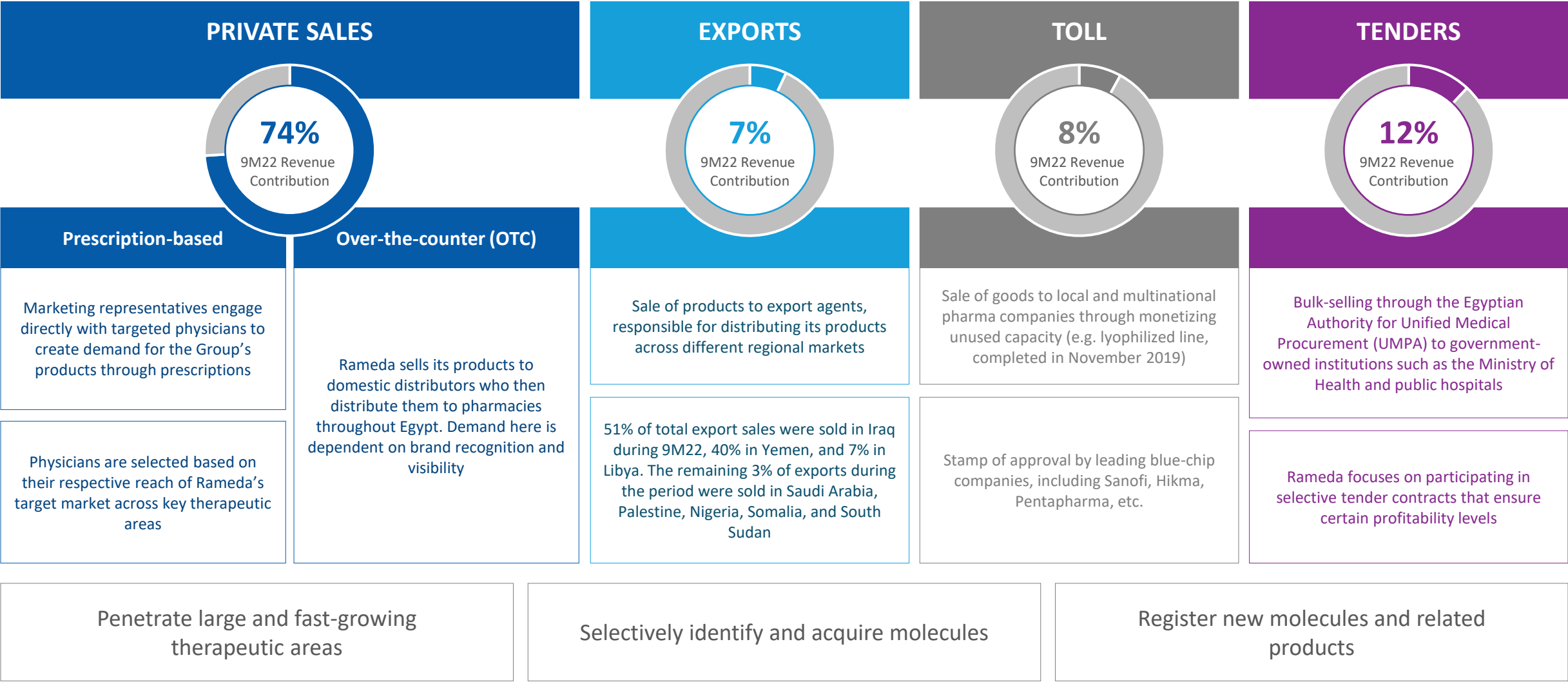


# Our Evolution





# Our Business Model



# Well-Invested Manufacturing Facility

**Well-invested infrastructure** with c. EGP 250 mn spent between 2016 – 18 to renovate and streamline production facility, and grow production capabilities and capacity

**Diversified complex production capabilities** allow Rameda to manufacture a wide range of products in a variety of dosage forms

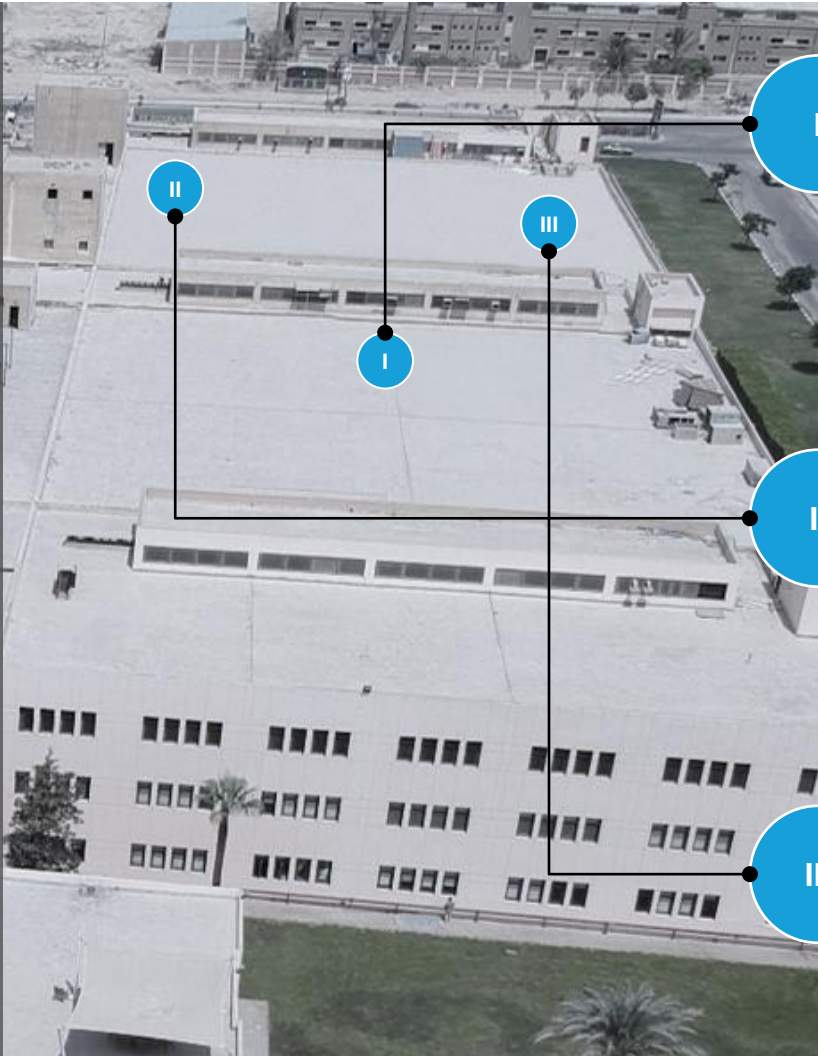
**Significant capacity to support growth**, with overall utilization at just 40% in 9M22, based on two long shifts and multi-product production lines

**Excess capacity used to toll manufacture** for leading blue-chip companies, with our recently installed lyophilized production lines operating at north of c.80% utilization

3  
Factories

20  
Production Lines

40%  
9M22 Utilization



**I General Factory**

Tablets, hard gelatin capsules, effervescent and non-effervescent powder, lyophilized injectables, liquid injectables, BFS, ear & eye drops and oral liquids & suspensions.

**II Cephalosporin Factory**

Cephalosporin powder injectables and macro dosing powder bottles.

**III Penicillin Factory**

Penicillin tablets and macro dosing powder bottles.

# Investment Case

Attractive market with strong underlying growth trends			Disciplined acquisition strategy augmenting organic growth with selective acquisition of high-potential molecules or complementary businesses
Attractive Egyptian generic pricing framework supporting strong margins for generic manufacturers			An established well invested platform with significant available capacity to support future growth
Successful track record in launching new products to deliver growth			Multiple levers to support sustainable future growth
Deep pipeline of selectively developed molecules with significant sales potential across a range of attractive TAs			Experienced management with proven track record of operational excellence



**9M22 IN REVIEW**



# Executive Summary

## Financial Highlights

Rameda recorded solid results at its top and bottom-lines coupled with healthy margin expansions

The Group's revenues increased by 28.2% YoY to EGP 1,093.0 million in 9M22 on the back of a solid performance from Rameda's private sales vertical, which saw both recently launched and core products deliver strong results. Rameda's performance was also supported by strong results from its exports vertical, which delivered a 27.8% YoY increase in revenues to EGP 75.8 million in 9M22.

Rameda's GPM expanded by 3.7 percentage points YoY to 49.3% in 9M22 as the Group reaped the benefits of declining raw material costs as a percentage of sales.

Declining raw material costs as a percentage of sales was dual-driven by a number of price hikes across higher margin products in the Group's portfolio, as well as a shift towards higher margin verticals such as private and export sales.

As a result, net income recorded strong growth of 82.0% YoY to EGP 194.9 million in 9M22 and yielded an NPM increase of 5.3 percentage points YoY to 17.8% for the period. Expansion in NPM was driven by growing operating profitability coupled with decreasing interest expenses in 9M22.

Adjusted for non-recurring expenses, core net income increased by 88.1% YoY to EGP 200.6 million in 9M22.

## Key Developments

Rapid Repricing of Key Products

Rameda's performance for the period was supported by strong results from its top 10 performing products during the 9M22 period. Colona led the pack and recorded a revenue increase of 97.2% YoY to EGP 122.4 million, Augram and Vaxato also delivered stellar growth figures of 209.5% YoY and 102.5% YoY, respectively, in 9M22. It is worthy to note that after its launch in 1H 2021, Vaxato has become the Group's 8th top selling product in 9M22.

The Group hedged against the impacts of raw material price increases and the devaluation of the Egyptian pound on Rameda's profitability by repricing various high margin products during the period. The Group's top 10 performing products witnessed an average YoY price increase of 23.0% in 9M2022, significantly supporting strong expansions across the Group's profitability margins.

Rameda launched three products in 3Q22, including Paracetamol, to be sold through tenders, Family Vit, a multivitamin for pregnant women, and Calnesia, a calcium supplement.

The Group's export vertical produced solid results in 9M22, delivering a volume increase of 160.8% YoY and revenue growth of 27.8% YoY to EGP 75.8 million during the period.

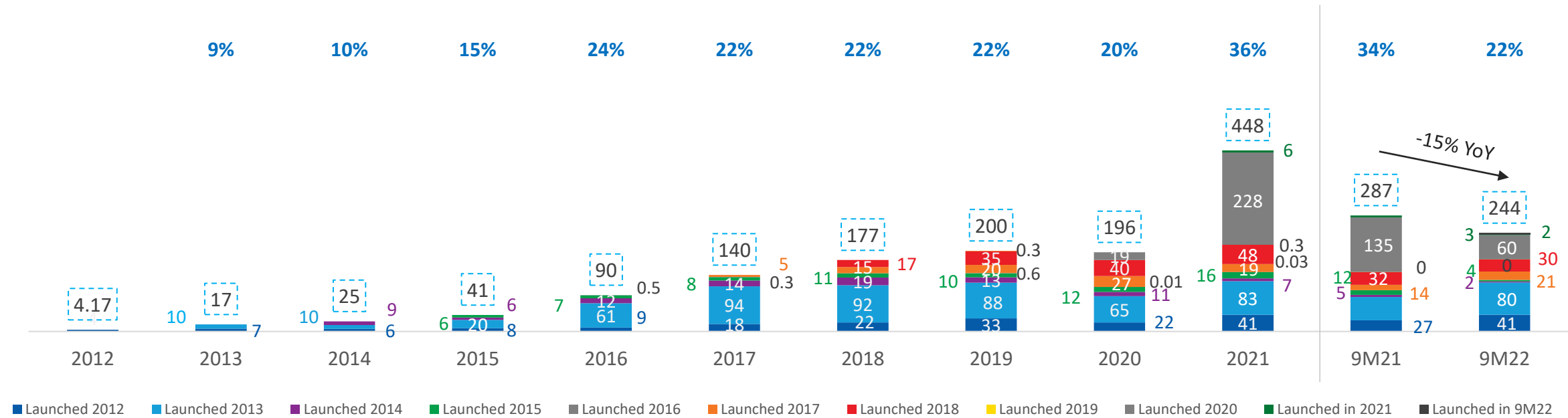
Rameda successfully delivered on its medium-term goal of exporting its products to 8-10 countries. Parallel to this, the Group is on track to launch a total of 8-10 products by 2022 year-end.

# Launches | Performance to Date

Revenues generated from launches since 2012 contributed 22% of Group revenues in 9M22, down 15% YoY

Revenue generated by molecules by launch year | EGP mn

% - Percentage of Total Revenues



## First to market opportunities

Initial entrant benefits from significantly higher market share and strong patient retention

## Early registering

Lower discount from the innovator price for the first five registrants

## Optimization towards higher-priced molecules

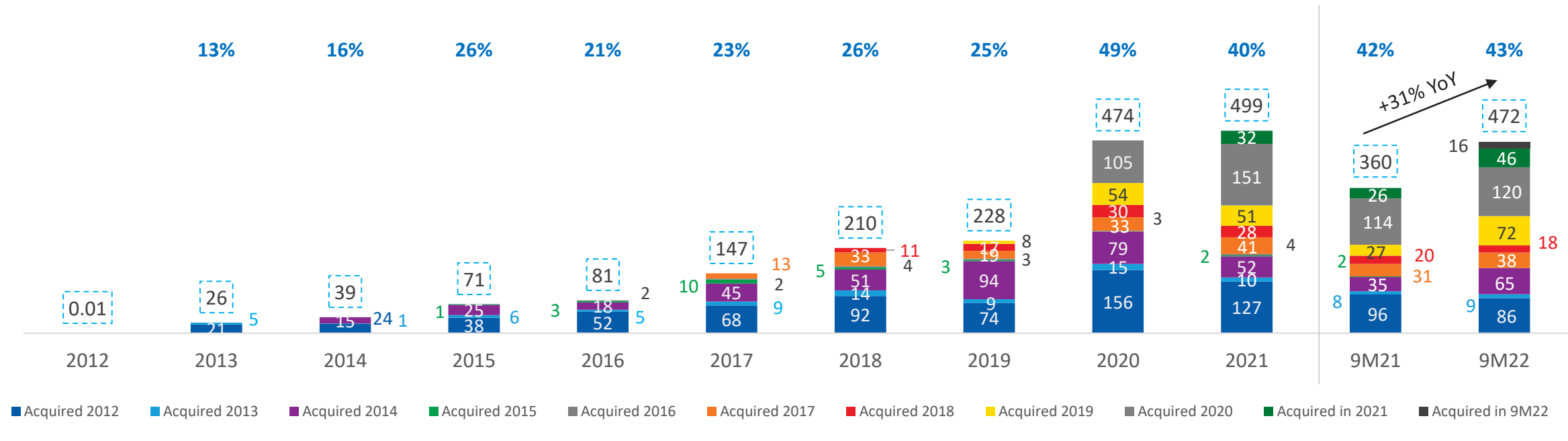
In order to maximize Rameda's revenue and operating margins

# Acquisitions | Performance to Date

Meanwhile, revenues generated from acquisitions since 2012 contributed 43% of Group revenues in 9M22, and increased by 31% YoY

Revenue generated by molecules by acquisition year | EGP mn

% - Percentage of Total Revenues



### Accretive acquisition criteria

Leveraging multiple arbitrage and delivering attractive returns on investment

### Established market presence

Acquiring molecules with existing market shares to launch under Rameda's name

### Attractive returns

Ensuring a target aggregate payback of less than 3 years on the GP level and an IRR exceeding 35%

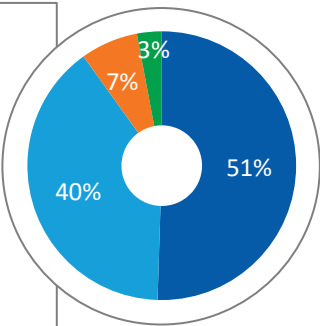
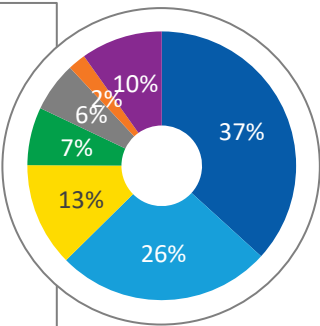
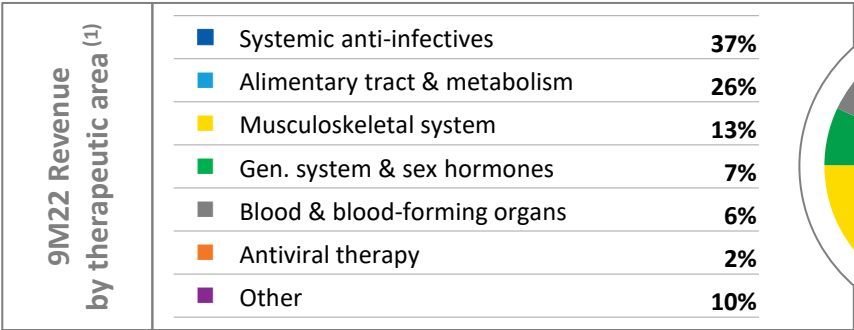
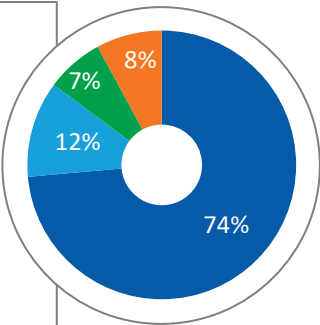


# Volume Breakdown & Analysis | 9M22

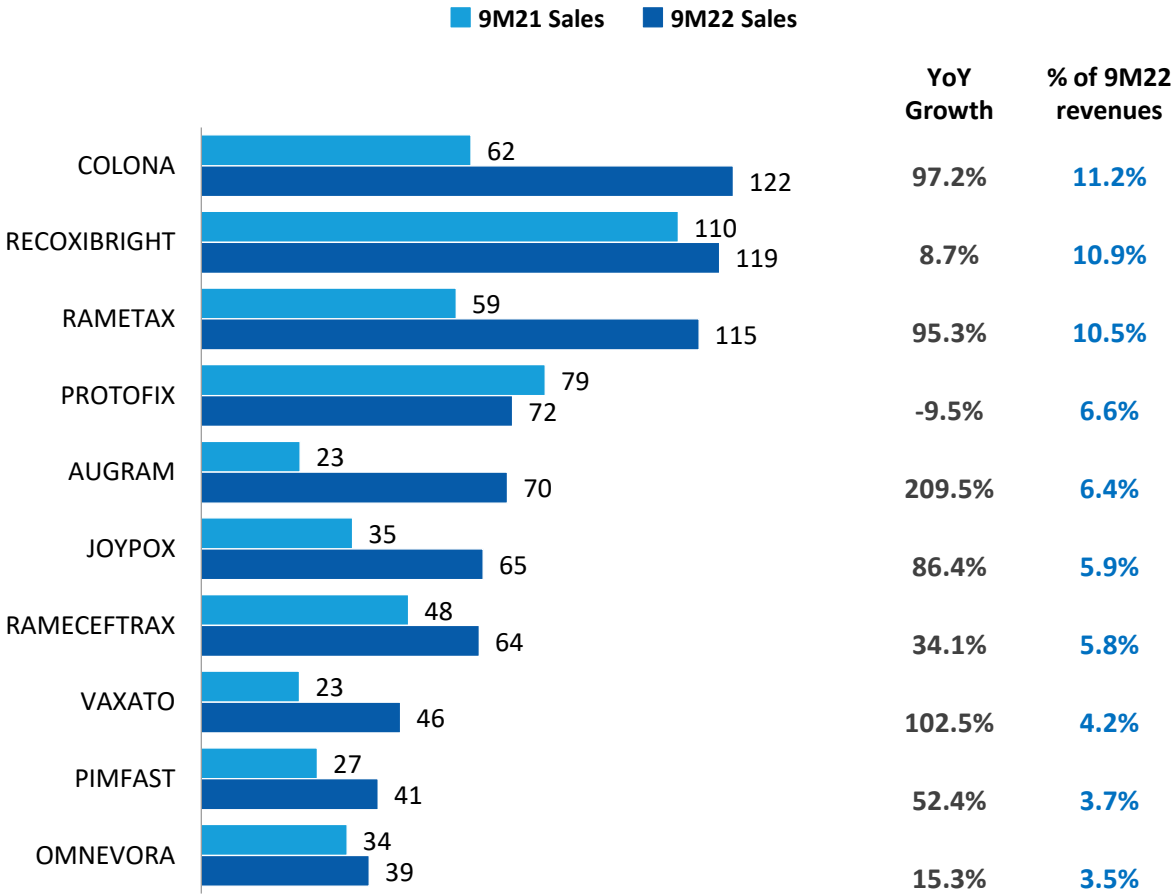


*Note: Please refer to the appendix for a detailed revenue and volume table by market route*

# Sales Breakdown & Analysis | 9M22



Top 10 Products Sold<sup>(3)</sup> | 9M 2022  
EGP mn

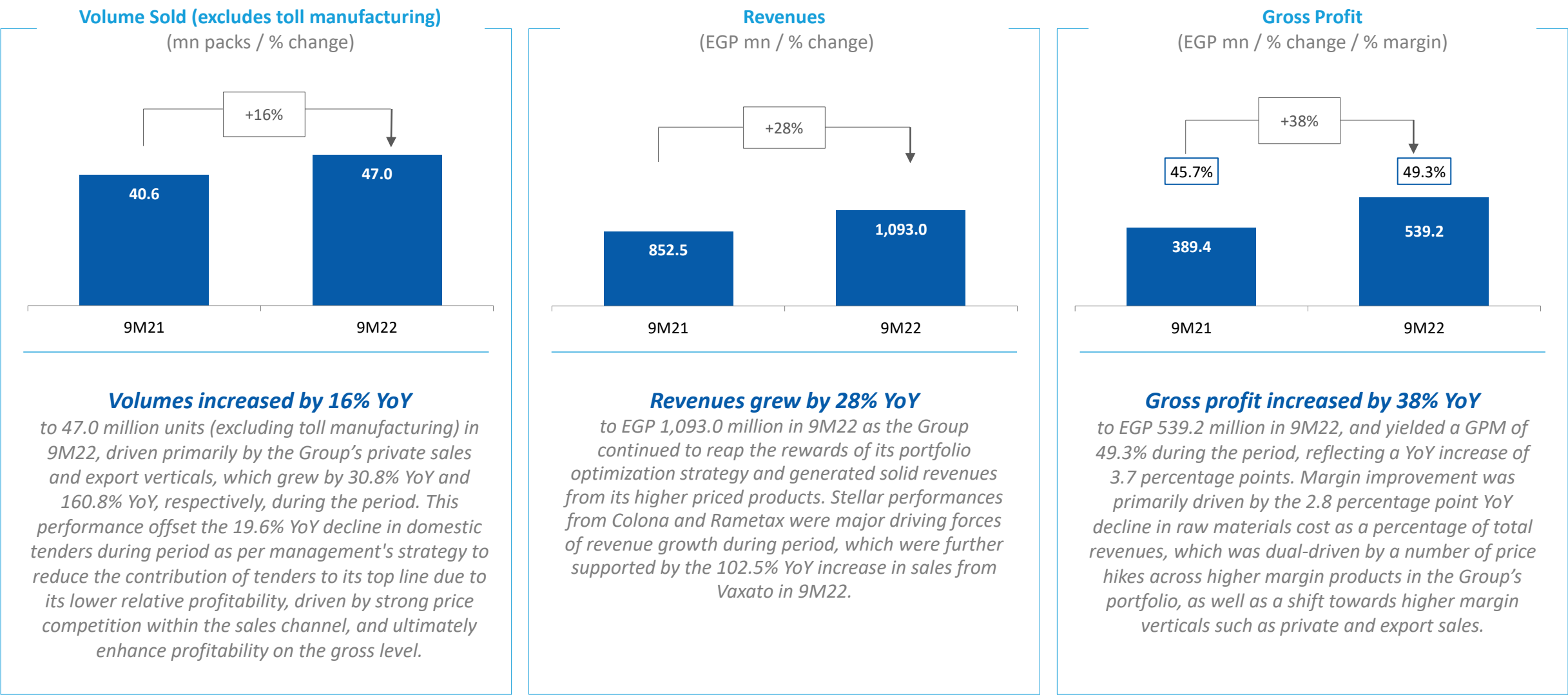


(1) Contribution by TA is calculated on revenues before toll revenue, discounts & incentives and sales returns

(2) Refers to Saudi Arabia, Palestine, Nigeria, Somalia, and South Sudan

(3) Source: IQVIA

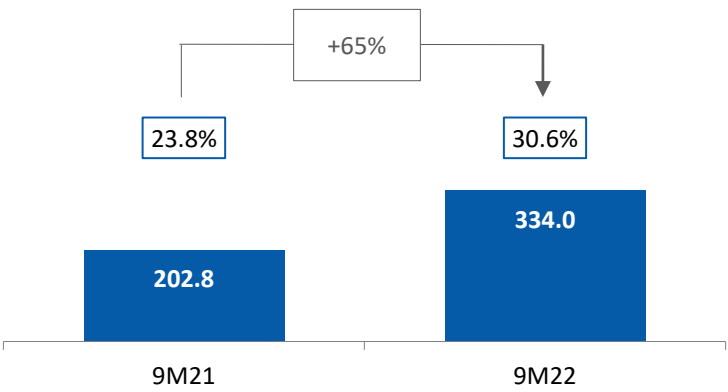
# Key Performance Indicators | 9M22 (1 of 2)



# Key Performance Indicators | 9M22 (2 of 2)

## EBITDA

(EGP mn / % change / % margin)

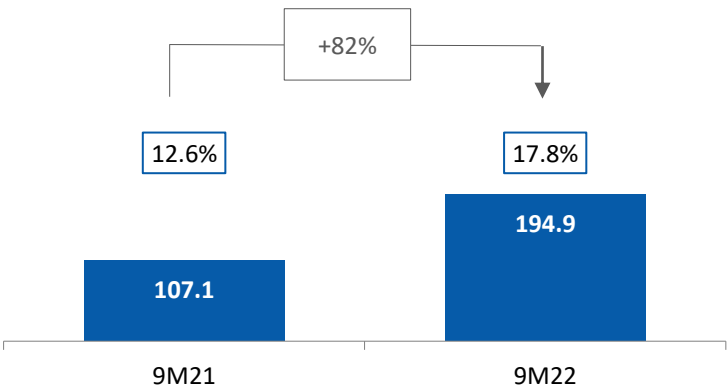


### EBITDA grew by 65% YoY

to EGP 334.0 million and yielded a margin expansion of 6.8 percentage points YoY to 30.6% in 9M22, driven by increasing gross profitability, coupled with a 2.7 percentage point YoY decline in SG&A expenses as a percentage of revenue during the period due to economies of scale.

## Net Income (after minority interest)

(EGP mn / % change / % margin)

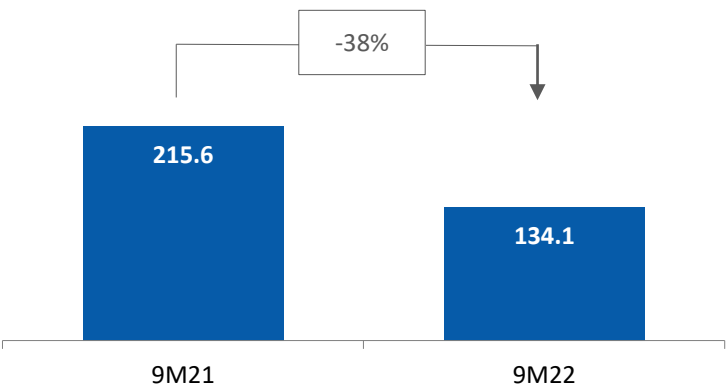


### Net income increased by 82% YoY

to EGP 194.9 million and recorded a YoY margin expansion of 5.3 percentage points to 17.8% in 9M22 on the back of growing operating profitability and a decline in financing expenses.

## Net Operating Cashflow

(EGP mn / % change)



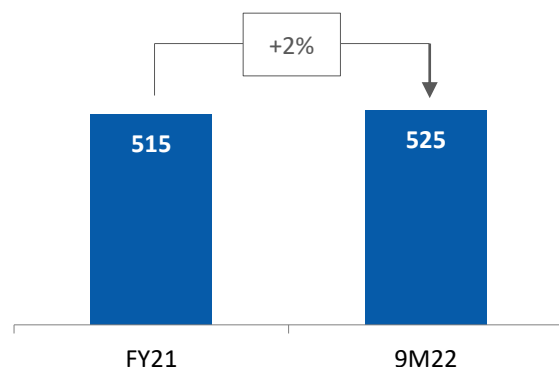
### Operating cashflows declined 38% YoY

Rameda recorded net operating cashflows of EGP 134.1 million in 9M22, down 38% YoY on the back of increasing receivables and inventories compared to 9M21, which saw inventories decline year-on-year. The increase in inventories was a result of a strategic decision taken in light of the expected currency devaluation in order to hedge the Group's profitability for an extended period of time.

# Balance Sheet Highlights | 9M22

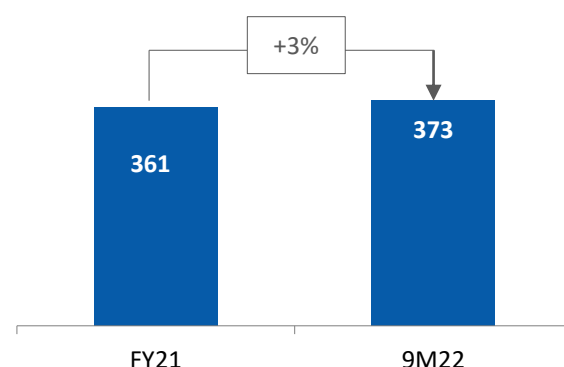
## Net Fixed Assets

(EGP mn / % change)



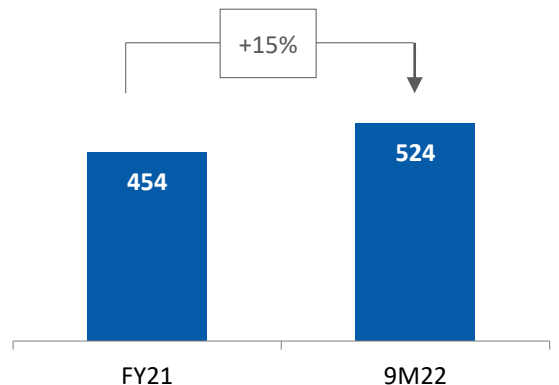
## Net Debt

(EGP mn / % change)



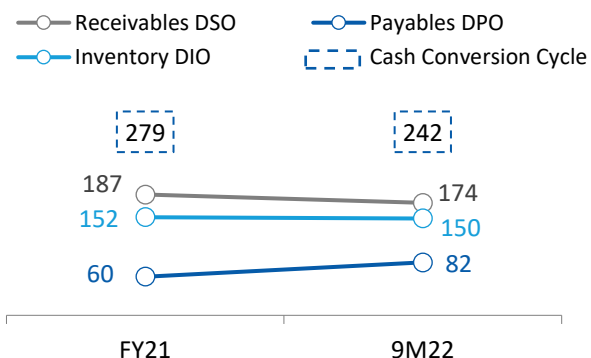
## Net Working Capital

(EGP mn / % change)



## Working Capital Analysis

(DSO/Cash conversion cycle)



## Summary Balance Sheet (EGP mn)

	31-Dec-21 Actual	30-Sep-22 Actual
Non-current assets	945	1,011
Current assets	1,476	1,647
<b>Total assets</b>	<b>2,420</b>	<b>2,658</b>
Non-current liabilities	53	60
Current liabilities	1,022	1,123
<b>Total Liabilities</b>	<b>1,075</b>	<b>1,182</b>
<b>Shareholder's Equity</b>	<b>1,348</b>	<b>1,474</b>
Minority Interest	(3)	1
<b>Liabilities &amp; Shareholders' Equity</b>	<b>2,420</b>	<b>2,658</b>

## Net Fixed Assets

came in at EGP 524.9 million as of 30 September 2022, up by 2% Ytd, with CAPEX during the period accounting primarily for maintenance.

## Net Debt

stood at EGP 372.7 million as of 30 September 2022, representing an increase of 3% Ytd, driven by a 1% Ytd increase in total debt and a 0.8% Ytd decline in cash and bank balances during the period.

## Cash Conversion Cycle

decreased by 37 days Ytd to 242 days in 9M22, driven by a 13-day decrease in receivables DSO and a 2-day decrease in inventories DIO, combined with a 22-day increase in payables DPO during the same period.

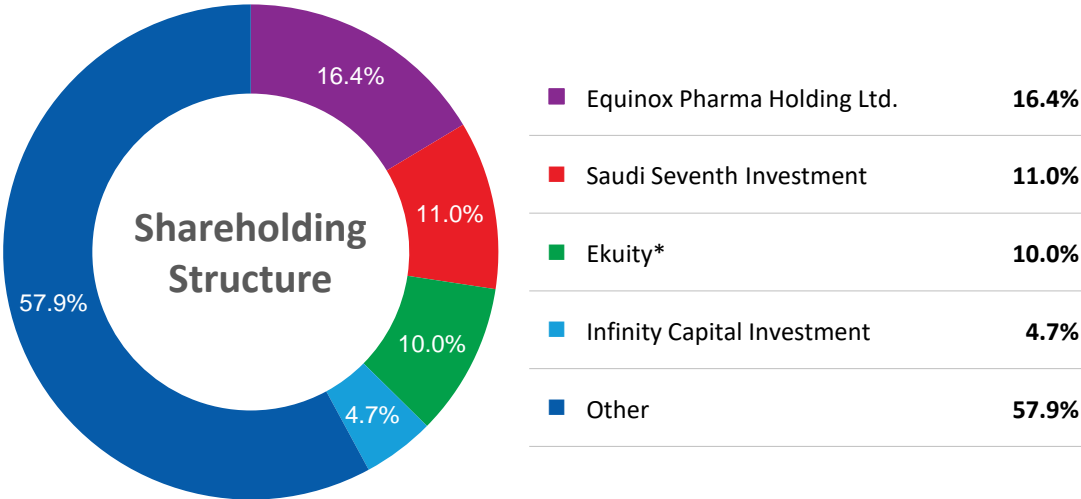
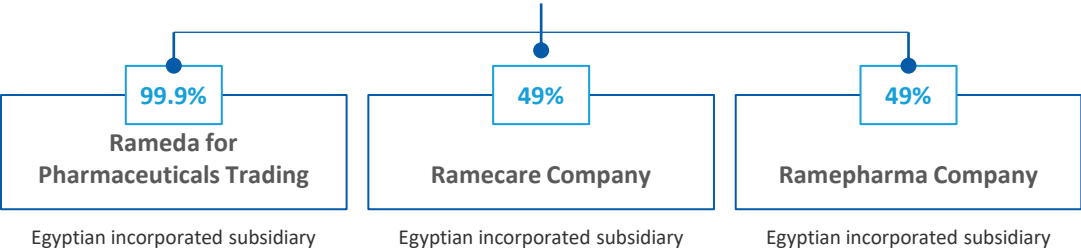


**STOCK INFORMATION**

# Corporate Structure and Share Performance

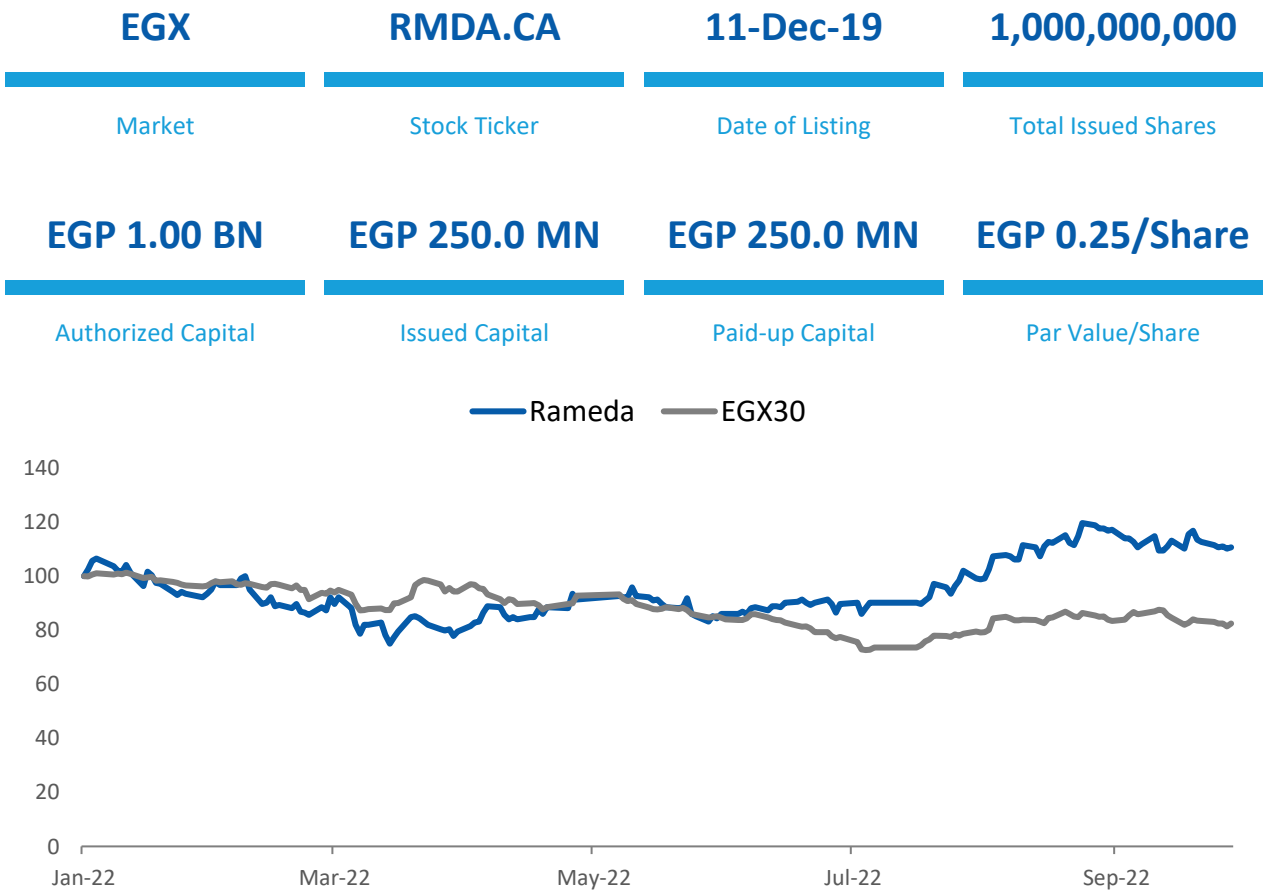
## Corporate Structure Overview

Tenth of Ramadan for Pharmaceutical Industries and Diagnostic Reagents (Rameda)



\* Subsidiary of Kuwaiti Investment Authority

## Share Information & Performance in 9M22 | Rebased to 100







# APPENDIX

# Revenue & Volume Sold

Revenue Analysis	9M21	9M22	% YoY
Private Sales			
Volumes Sold ('000)	22,186	29,020	30.8%
Sales (EGP mn)	587	804	37.0%
Tenders			
Volumes Sold ('000)	16,713	13,436	-19.6%
Sales (EGP mn)	150	126	-15.6%
Exports			
Volumes Sold ('000)	1,733	4,519	160.8%
Sales (EGP mn)	59	76	27.8%
Total Volume   Excluding toll manufacturing ('000 units)	40,632	46,976	15.6%
Toll Manufacturing			
Volumes Sold ('000 sheets)	24,283	51,129	110.6%
Sales (EGP mn)	56	86	53.9%
Total Revenue (EGP mn)	852	1,093	28.2%

# Capacity & Production

		Production   mn			Capacity   mn			Adjusted Utilization   %	
		9M21	9M22	YoY Δ	9M21	9M22	YoY Δ	9M21	9M22
General Factory	Blow Fill Seal (Ampoules)	32.8	47.9	46.2%	104.7	104.7	0.0%	31.3%	45.8%
	Lyophilized Injectables (Vials)	4.8	8.2	71.1%	9.6	9.6	0.0%	50.2%	85.8%
	Eye & Ear Drops (Bottles)	7.0	8.2	16.6%	13.0	13.0	0.0%	54.3%	63.3%
	General Tablets / Capsules (Blisters)	52.7	41.1	-22.0%	123.6	123.6	0.0%	42.6%	33.3%
	Small-sized Sachets	7.6	5.2	-32.1%	26.4	26.4	0.0%	28.8%	19.5%
	Large-sized Sachets	0.0	0.0	n/a	5.6	5.6	0.0%	0.0%	0.0%
	General Macro-Dosing Dry Mix (Bottles)	1.3	0.7	-45.9%	10.6	10.6	0.0%	12.2%	6.6%
	Liquids (Bottles)	4.2	15.1	259.4%	29.9	29.9	0.0%	14.1%	50.5%
Cephalosporin Factory	Cephalosporin Injectables (Vials)	20.9	32.0	52.8%	56.7	56.7	0.0%	36.9%	56.4%
	Cephalosporin Macro Dosing Powder (Bottles)	0.3	0.3	19.2%	9.9	9.9	0.0%	2.6%	3.1%
Penicillin Factory	Penicillin Tablets / Capsules (Blisters)	4.5	8.5	90.4%	26.7	26.7	0.0%	16.7%	31.7%
	Penicillin Macro Dosing Powder (Bottles)	1.4	4.1	201.9%	7.5	7.5	0.0%	18.1%	54.6%
Total		137.4	171.3	24.7%	424.1	424.1	0.0%	32.4%	40.4%